



Minutes of HSRDC 4th Quarter Council Meeting

at Alvin Country Squares

Alvin Senior Center

6:30 PM, December 8, 2017



The meeting was called to order by HSRDC President **Rick Goetz**.

Lynn Harris led us in an opening prayer.

The Pledge of Allegiance was led by **Rick Goetz**.

The quorum was determined by **Linda Reaves**.

Linda Reaves provided the third quarter minutes for review, and they were accepted as written.

The Treasurer's report was given by **Dave Laufenberg**. He reported that we have a net gain of \$4,524.10 this year. The **HSRDC Scholarship money** raised in 2017 was \$3,752.

The **Visitations Award Program** had no one present at this meeting for the drawing.

The **budgets for 2018** (HSRDC and Hoedown) were presented by Linda Edwards. Kay Lewis made a motion to accept the budgets. The motion was seconded by Cindy Markos. The budgets were accepted.

Dave Laufenberg gave a report on our current Facebook Advertising campaign. Starting in January several clubs will be starting square dance lessons. We will spend approximately \$2,500 with an advertising company to place ads on Facebook to potentially reach over two million people about square dance lesson starting all over the Houston area. A motion was presented to have HSRDC authorize to spend \$5,000 with an advertising agency in 2018 for a Growth Campaign for new dancers across the Houston area. Roxie Walker made the motion. The motion was seconded by Amelia Strickland. The spending was approved.

Linda Edwards presented some suggested changes to the Rules of Order and the HSRDC Bylaws. Discussion followed. We will vote on changes at the next quarterly meeting.

President Rick Goetz gave a brief outgoing message. Dave Laufenberg presented the outgoing president, Rick Goetz, with a thank you card and a gift card from HSRDC members.

The installation of officers for 2018 were as follows:

2018 HSRDC Board Officers:

- President: Linda and Jerry Edwards
- First Vice President: Jan Albers
- Treasurer: Donna Bowen
- Secretary: Linda Reaves
- Second Vice Presidents and District Directors will be installed at January, 2018 1st Quarterly meeting

New president **Linda Edwards** announced her new logo for 2018: Live, Love, Dance

Jan Albers introduced the idea of having a small business card to encourage dancers to revisit clubs and receive a free night of dancing after attending 5 dances. Each club could design their own cards and present them to visitors. After receiving five signatures, the visitor would dance for free on the sixth visit. This will be left up to the individual clubs to pursue.

Other Business:

- Club Announcements were made by various clubs.
- The meeting adjourned at 8:05, and everyone was invited to stay for the Alvin Country Squares Dance.

Respectfully submitted,

Linda Reaves, Secretary for HSRDC.