

HSRDC Third Quarterly Meeting Minutes  
Attachment C

Houston Square & Round Dance Council  
3rd quarter Marketing Report 9/8/2013 As of 9/7/2013  
Nick Seelhammer- Marketing Director

We have been approached by Love Advertising on behalf of Baskin Boot Wear to sponsor Hoedown. We have filled out their evaluation form. No response from Baskin Boot Wear.

We have been approached by Dance Houston to consider participating in the "Discover Dance" at Discovery Green on October 6, 2013. We have been asked to demo/ teach. They are asking for a \$50 supporting fee. We are still in the investigative stages.

We were approached to participate in Winter Fest 2013 in Galveston on December 7th. D. Wagner Construction has offered \$150 to cover the cost for the caller. We have accepted the invitation.

#### HSRDC Hoedown

Room sponsors: We have two promising prospects

- \* All room sponsors will receive a half page ad in the Hoedown Book
  - \* The sponsor of the main hall will receive a full page ad
  - \* If a club brings a room sponsor they will receive a 10% credit towards the Where N
- When of the room sponsored
- \* There will be other sponsorship opportunities available